

ActiveCampaign extension user guide

Last updated October 2024

Module Overview/Introduction

The ActiveCampaign Magento 2 extension connects your ActiveCampaign account to your Magento store. With this extension, you'll be able to:

- Synchronize your Magento customers to your ActiveCampaign account
- Synchronize all your customers' orders to your ActiveCampaign account
- Synchronize all the abandoned carts in your Magento store to your ActiveCampaign account and keep track of all this data for marketing purposes
- Synchronize Magento Newsletter with ActiveCampaign contacts

Pre-requisites

- PHP 7.4, PHP 8.1, and PHP 8.2
- Required PHP libraries: GuzzleHttp (also comes with every Magento installation)
- Magento 2.3 or 2.4, all editions: Community, Commerce (Enterprise) and Cloud
- Required Magento extensions: none
- Required third-party libraries: none
- Required services: an ActiveCampaign account and its API key

Usage

Installation

Download the ActiveCampaign module from Magento using this link:

<https://commercemarketplace.adobe.com/activecampaign-module-integration.html>

Updating

You can update the module to the latest version through Composer using the following command:

```
composer update activecampaign/module-integration --with-dependencies
```

Uninstalling

You can delete the module to the latest version through Composer using the following command:

```
composer remove activecampaign/module-integration
```

Post-Install, Post-Update or Post-Uninstall

To complete the installation, update or uninstall process, please run these commands:

```
$ cd /path/to/your/site  
$ php bin/magento setup:upgrade  
$ php bin/magento setup:di:compile  
$ php bin/magento setup:static-content:deploy  
$ php bin/magento cache:flush  
$ php bin/magento cache:clean
```

Configuration

The settings can be configured in the Admin panel:

1. Open the main Stores menu at the left side in the admin panel and **click the Settings > Configuration link.**
2. **Locate the ActiveCampaign dropdown option** at the top of the Configuration menu and **click on its Configuration submenu option.**

Configuration

Scope: Default Config ▾ ?

ACTIVECAMPAIGN ^

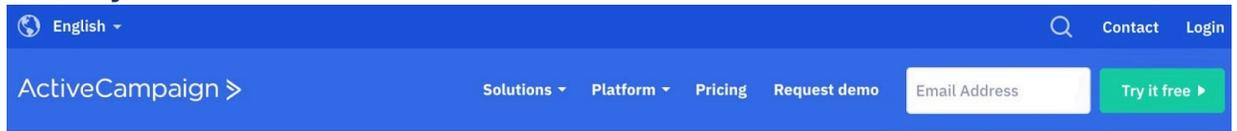
Configuration

- GENERAL ▾
- CATALOG ▾
- SECURITY ▾
- CUSTOMERS ▾
- SALES ▾
- YOTPO ▾

Functionality/Experience

- Refer to the ActiveCampaign website and request a new account by **clicking on the “Try it free” button** after entering a valid email address and **follow the steps to**

create your new account



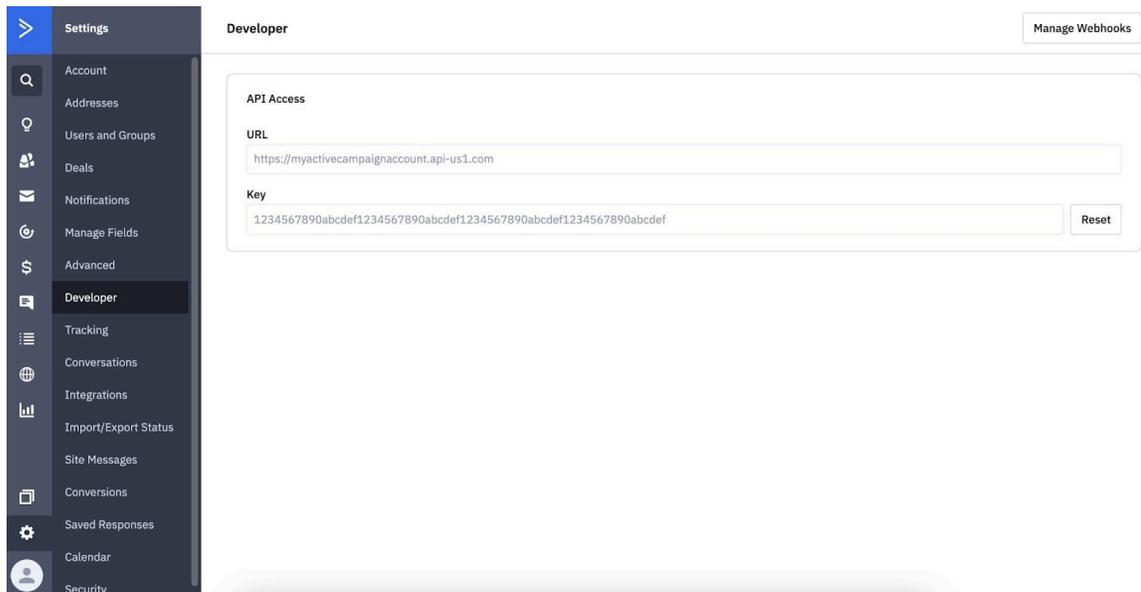
LOGIN TO ACTIVECAMPAIGN

Hey you, welcome back

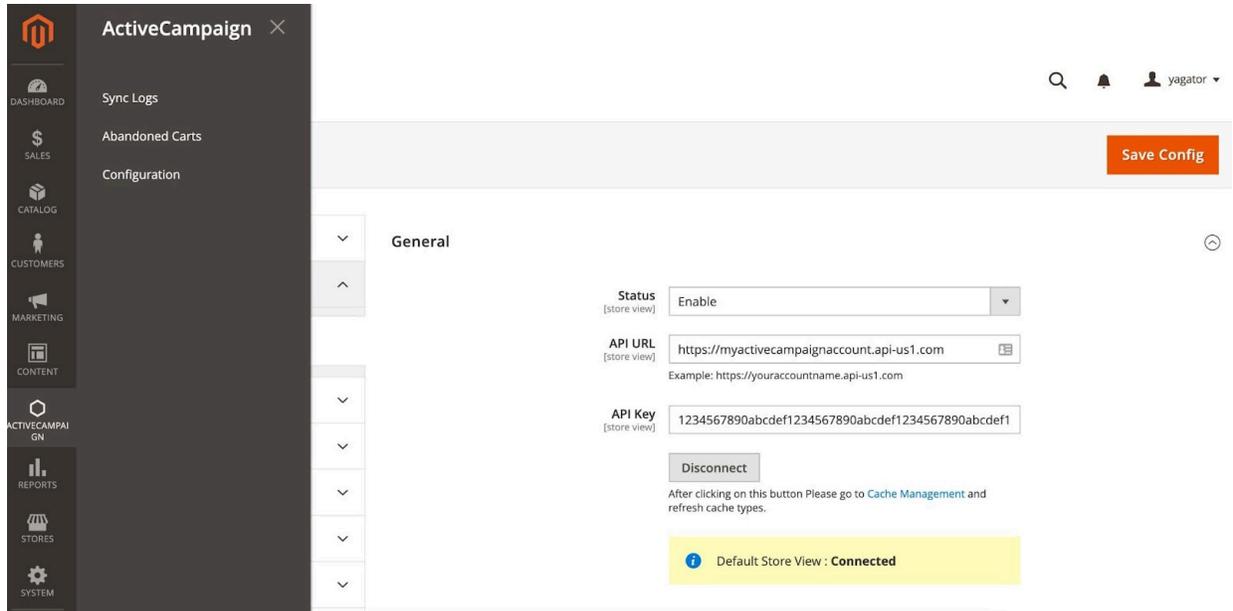
Account name .activehosted.com

[Forget your account name?](#)

- If you already have an account, you can **gather your [API URL and API key](#)** from the Developer section, located in your Settings tab (the gear icon):



- **Configure your Keys** on your Magento admin section directly linked from the menu: **ACTIVECAMPAIGN > Configuration**



- After enabling the module and configuring your API URL and key, **click the “Connect” button**. You will see a Connected legend after completing these actions
- Once you are connected, you must **clear the cache in System -> cache management**
- Below, you can see the configuration options for syncing Customers, Orders, and Abandoned Carts with ActiveCampaign:

General



Status
[store view] Enable

API URL
[store view] https://myactivecampaignaccount.api-us1.com

Example: https://youraccountname.api-us1.com

API Key
[store view] 1234567890abcdef1234567890abcdef1234567890abcdef1

Disconnect

After clicking on this button Please go to [Cache Management](#) and refresh cache types.

 Default Store View : **Connected**

Order Sync Configuration



Abandoned Cart



Customer



- You can expand and configure the Cron options for each one:



Customer Syncing <small>[global]</small>	<input type="text" value="Yes"/>
Choosing yes will start syncing your all existing customer.	
Cron Minute <small>[global]</small>	<input type="text" value="20"/>
0-59 Allowed value. Set * for every minute.	
Cron Hour <small>[global]</small>	<input type="text" value="*"/>
0-23 Allowed value. Set * for every hour.	
Cron Day <small>[global]</small>	<input type="text" value="*"/>
1-31 Allowed value. Set * for every day.	
Cron Month <small>[global]</small>	<input type="text" value="*"/>
1-12 Allowed value. Set * for every month.	
Cron Weekday <small>[global]</small>	<input type="text" value="*"/>
0-6 Allowed value. Set * for every weekday.	
Number of customers <small>[global]</small>	<input type="text" value="100"/>
Enter here a number of customer for syncing in every X time.	

- The first option is to activate the Cron jobs and start syncing your data to ActiveCampaign
- The subsequent five options belong to the time running configuration of Cron, each one with a default value; it can be a numeric value or a * character. The asterisk (*) means the process will be executed on every specified time unit. For example an asterisk on the “Cron Day” field means the process will be executed daily, however a 15 value means it will be executed on the fifteenth day of each month. Please refer to the Crontab help for more information or ask your developer for more advanced options. [Here](#), you can find a helpful link for generating Cron expressions
- The last field stores the number of entities syncing to your ActiveCampaign account. The default value was set for not affecting the performance of your store while initial data is being synced

You can see a minimal report of how many entities you have already synced to your ActiveCampaign account just below each option groups:

Number of customers
[global]

Enter here a number of customer for syncing in every X time.

 Total Customer : **9**

 Synced Customer : **9**

 Not Synced Customer : **0**

 Fail Synced Customer : **0**

The time it takes to synchronize your historical data will depend on how you have configured the Cron (number of customers, orders, etc.) and the amount of data you must import. For this, the Magento Cron must be working correctly.

Support

If you experience issues or errors while using the extension, please open a ticket with [ActiveCampaign Support](#). Be sure to include your domain, PHP version, Magento version, a detailed description of the problem, steps to reproduce it, and any other relevant information. We do our best to respond to all legitimate inquiries within 48 business hours.

Learn more on [how to contact ActiveCampaign Support](#).